



LOGICBROKER + MICROSOFT AZURE PARTNERSHIP

Logicbroker's enterprise drop ship and marketplace solution is **the only Azure IP Co-sell approved eCommerce partner**. Microsoft Azure customers can now tap into the power of Logicbroker's B2B and D2C eCommerce fulfillment platform through Microsoft Commercial Marketplace.

Benefits for Azure customers with Logicbroker:

- **100% MACC relief:**
Earn dollar-for-dollar relief on your Microsoft Azure Consumption Commitment by partnering with Logicbroker.
- **One-team approach:**
Logicbroker and Microsoft work together to ensure the technology powering your business helps you scale seamlessly with spikes in demand.
- **The only Microsoft partner to provide both drop ship and marketplace solutions**
- **One connection point** through the Microsoft Commercial Marketplace
- **No tedious vendor contracts**
- **Reduced cloud storage fees**



THE ALL-IN-ONE SOLUTION:

The Logicbroker Platform

To get the most out of drop ship and marketplace selling, you need a tech partner that won't hold you back. See why retailers and brands around the world are choosing Logicbroker to help them capture more revenue, reach and delight new customers, and continuously innovate.

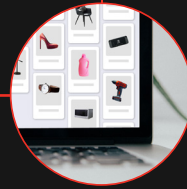


Logicbroker + Microsoft Azure Partnership



Launch or scale a D2C/B2B drop ship program

Sell more products, reach more customers, boost order volume, and pivot quickly to meet demand



Create your own curated D2C or B2B marketplace

Transform your retail site into a curated, one-stop-shopping destination for your customers



Expand with B2B supply chain visibility

Eliminate supply chain challenges through visibility into your entire B2B order lifecycle

Count on solid, consistent, and measurable results

223%

Increase in AOV

100%

Uptime even during peak periods

83%

Increase in drop ship sales

144%

Average Increase in YOY GMV

23%

Increase in orders & GMV

54

minutes

Time to connect with ready-vendors



“Walgreens moved to Logicbroker due to their **modernized technology, ability to support compliance with CCPA and the fact that our suppliers would not have to incur any costs to participate in the Walgreens drop ship program.** Logicbroker [is] a partner, not just a service provider. They have a strong ‘we are one team’ mentality and are responsive and supportive. Our suppliers have also given good feedback on the support they receive from Logicbroker. I look forward to what the future brings.”



Jennifer Raber

Senior Manager
Walgreens

